

Privacy Policy

This privacy policy provides the rules and regulations on handling personal data and using cookie files and other technologies tracking Users' activities on www.bespoke.com.pl Website.

§ 1

Definitions

For the purposes of this Privacy Policy, the concepts listed below will be hereinafter understood as follows:

1. **Controller** – Bespoke sp. z o.o., based in Warsaw (registered address: ul. Goplańska 6A, 02-954 Warszawa, office and mail address: ul. Śródziemnomorska 11/19, 02-758 Warszawa), being an active VAT taxpayer under Tax Identification Number (NIP): 113 287 63 27, REGON no. 147205076, entered into the National Court Register kept by the Regional Court for the Capital City of Warsaw, XIII Economic Section under no. 0000506578.
2. **Website** – website available under address: www.bespoke.com.pl
3. **Cookies** – text data collected in form of files delivered to the User's Device.
4. **GDPR** – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons regarding the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation)
5. **User** – person using the Website.
6. **Device** – an electronic device, including installed software used to access the Website.

§ 2

Personal Data

1. Until the time the User provides their personal data of their own accord, they shall remain anonymous.
2. In case the User uses the Website, information contained in system logs (e.g. IP address) will hereby be facilitated by the Controller for statistical and technical purposes related to functioning of the Website.
3. The User can submit their personal data to the Controller by using contact form available on the Website. Utilisation of the contact form available on the Website requires providing the following data: name and surname, company represented, phone number, email address and contents of the message.
4. The Data submitted to the Controller shall be used to reach the User (legal grounds: art. 6, pt. 1, letter a) of GDPR), hence not providing them makes the contact on part of Controller impossible.
5. Controller shall process personal data of Users in accordance with GDPR and guarantees confidentiality of all data submitted.
6. To protect User data, the Controller shall use appropriate technological, physical, administrative and procedural data protection measures that are compliant with

market standards so as to provide safety, confidentiality, correctness and accessibility of the processed personal data, as well as to protect personal data from unauthorised access or use and any infringement of personal data security.

7. The Controller is entitled to share the data submitted to entities supporting the Controller on basis of contracted services and in accordance with concluded personal data processing agreements (e.g. for the purposes of delivering software, hosting or website management services).
8. The Website contains links to other webpages. The Controller waives any responsibility for privacy protection rules active on those websites.
9. The User is entitled to the following:
 - the right to demand access to their data, their amendment, deletion or limiting of processing thereof,
 - the right to transfer the data,
 - the right to withdraw one's consent for processing of personal data for a specified purpose, provided that such consent had been given,
 - the right to file a complaint to supervisory body regarding the processing of personal data by the Controller.
10. Regarding personal data, the Users of the Website may reach the Controller under the following addresses:
 - by writing to: Bespoke sp. z o.o., based in Warsaw, ul. Śródziemnomorska 11/19, 02-758 Warszawa with annotation „GDPR”
 - by email: rodo@bespoke.com.pl
 - Personal Data Protection Inspector: Marta Bieńkowska-Arendt, email: rodo@bespoke.com.pl, mobile +48 600 133 338, +48 22 10 10 188.

§ 3

Cookies

1. Cookies are small text files stored by internet browsers on computers and mobile devices. Some of them may be stored on the end-user device until the session is terminated, so called session cookies. There also exist cookie files that remain in the storage space of the end device, thus allowing for identification of User during another visit on the Website, so called permanent cookies. The User can delete the cookie files anytime, depending on the used internet browser.
2. This Policy provides rules and regulations of saving and gaining access to data on User Devices using the Website for the purposes of providing services via electronic means by the Website Controller.
3. The website exploits the following types of cookies:
 - necessary – required for the usage of the Website (usually used in reaction to activities performed by the User such as adjusting privacy settings, completing forms).

- analytical – registering data on sources of traffic on the Website (analyses of statistics regarding traffic and verifying its source, detecting abuse of traffic on the Website).
 - commercial – used to promote selected services, products or events (exploitation of advertisements that are displayed on other sites). This type of cookies is used, so the advertising content is better targeted and adjusted to the preferences of the User. Cookie files prevent repetitions of already displayed content. Such advertisement serves only the purpose of providing information on performed activities.
 - internal – files stored and read from the User Device by ICT system of the Website. The internal cookie files used by the Controller are safe for the User Devices.
 - external - files stored and read from the User Device by ICT systems of external Websites (e.g. Facebook, Instagram). The Controller waives any responsibility regarding the security of the cookie files distributed by Website partners. More information on such cookie files can be found on the external websites.
 - session – files stored and read from the User Device by the Website during a single session of a given Device. Once the session is terminated, the files are deleted from the User Device.
 - permanent – files stored and read from the User Device by the Website until the moment they become deleted. These files are not deleted automatically when the Device session is terminated unless the configuration of User Device is set in deletion of cookie files after end of session mode.
4. Storage and reading mechanism of cookie files do not allow for obtaining of personal data or any other confidential information from the User Device. Transmission of viruses, trojans and other worms onto the User Device is impossible.
 5. Limiting of storing and access rights regarding cookie files on User Device may result in improper functionality of specific features of the Website.
 6. The Controller will not be liable for improper functionality of the Website in case the User limits in any way the rights over storing and reading cookie files.
 7. The User who wishes the cookie files not to be exploited for the purposes listed above, possesses an option to configure the settings of used internet browser in such a way to disallow for storing of the abovementioned files in Device storage space. The User can delete cookie files at any given time. To get acquainted with detailed instructions on conduct, please consult the internet browser producer's website.

§ 4

Other technologies tracking the activities of the Users

1. Controller hereby informs the Users that the following tracking tools are used to monitor the activities on the Website performed by the User:

- Facebook conversion pixel – to manage Facebook commercials and run remarketing activities,
 - Google Analytics tracking code – to perform analysis of Website statistics.
2. The data collected using the tools mentioned above are anonymous and not linked to personal data on the User Device or any other database.

§ 5

Final provisions

1. Controller shall inform the Users on any changes or amendments of this Privacy Policy by publishing appropriate notice on the Website.
2. This Privacy Policy does not limit any rights attributable to the Users by law.